

DIALOG

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“TECHNOLOGY IN
HEALTHCARE IS HOW WE
BUILD OUR FUTURE”

EXECUTIVE DIALOG: CAHOTECH EDITION

Creating a Dialogue between industry experts of the combined healthcare ecosystem to share their experiences, views, and approaches and to discuss scaling, adoptions and innovation of Technology in Healthcare.

Digital Skilling – Why Healthcare is Unique

MEDLERN



MR. DEEPAK SHARMA
CEO, MEDLERN

“The digital world has been in a separate orbit from our medical cocoon, & it's time the boundaries be taken down.”

– Eric Topol

It's hard to think of hospitals as just another business. It is the power to heal lives that draws millions of brilliant and dedicated women and men into the profession and a noble sense of mission and purpose that goes beyond commercial enterprise.

Yet it's hard NOT to think of hospitals as a business. Like every other business, Digital Innovation has breakthrough potential to transform healthcare. The strongest business case remains for transforming hospital employees into an agile, empowered workforce through digital strategies. But due to the unique nature of the business, leaders need to address three specific challenges on the road to success.

Generic and inflexible platforms: One size does NOT fit all. Hospitals and healthcare businesses need specialized tools to plan and deliver their training strategies. Whether it is a competency framework designed for hospitals, the ability to align training to NABH compliance needs or upcoming requirements for CNE, providing credentials and Privileging, most homegrown or out of the box solutions just ignore the unique needs of the healthcare sector. MedLern, incubated at Impelsys addresses precisely these needs. The MedLern platform is built on the expertise gained from serving thousands of US hospitals, millions of healthcare professionals over the last 8 years.



Digital Healthcare Skilling for Building Hospital Brands.



EXCLUSIVELY DESIGNED FOR HOSPITALS



WORLD CLASS MEDICAL CONTENT



DEDICATED HOSPITAL SUCCESS
TRAINING MANAGERS

To know more write to us at
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visit medlern.com

Absence of Specialized Content : Hospitals need a combination of professionally developed, research based learning ware & courses adapted and developed in-house for their unique needs. These are delivered through a variety of channels – e-learning, classroom, and assessments for maximum impact on quality of care delivery. Increasingly, the need for soft skills training adapted to healthcare settings is critical to improve overall patient and family experience. MedLern has taken up this threefold challenge to source world class content modules at affordable prices, adapt it to local needs and create unique programs designed with Indian Healthcare in mind. Our platform further allows hospitals to design and deploy the hybrid, flexible strategies they need– relying on seamless delivery of classroom, e-learning and other modules as a well thought out, integrated program, rather than just an adhoc patchwork of courses.

Overloaded teams : In order to focus investments into care delivery, Indian healthcare system has relied on lean support teams and structure. This is a significant bottleneck to efficient planning, delivery and management of learning programs. Recognizing this need, MedLern has created a success team of experts in hospital training who support each one of our hospital partners starting with onboarding users, content and program designing but also collaborating daily with hospitals to design and deliver employee engagement on the platform and deriving analytics to measure impact and course correctness.

Having started less than two years ago, our network of more than 160 hospitals & 35,000+ healthcare professionals is a testament to what is achievable with a shared passion and a mission to be *Better Prepared for Better Care*.